



Schedule of Events 2019

WEDNESDAY, JUNE 5

7:00 pm – 9:30 pm

**Children's Miracle Network Hospitals:
Credit Unions for Kids Silent Auction**
RENAISSANCE FOYER EAST, LEVEL 4

7:00 pm – 9:30 pm

Registration and Information
RENAISSANCE FOYER, LEVEL 4
Sponsored by Mortgage Center

7:00 pm – 9:30 pm

Internet Kiosk
RENAISSANCE FOYER WEST, LEVEL 4
Sponsored by CU Direct

7:30 pm – 9:30 pm

**Corks for a Cause Networking
Extravaganza!**
42 DEGREES NORTH, LEVEL 3
(Complimentary)
Exclusive Diamond Level Sponsor
Alloya Corporate Federal Credit Union
Badge Required for Admission

9:30 pm – 12:00 am

Alloya Live Hospitality Party
42 DEGREES NORTH, LEVEL 3

THURSDAY, JUNE 6

Ongoing

**Children's Miracle Network Hospitals:
Credit Unions for Kids Silent Auction**
RENAISSANCE FOYER EAST, LEVEL 4

7:30 am – 6:00 pm

Registration and Information
RENAISSANCE FOYER, LEVEL 4
Sponsored by Mortgage Center

7:30 am – 6:00 pm

Internet Kiosk
RENAISSANCE FOYER WEST, LEVEL 4
Sponsored by CU Direct

7:30 am – 6:00 pm

Café Breakaway: Attendee Lounge
GRECO, LEVEL 4
Sponsored by Member First Mortgage

8:00 am – 9:00 am

**Global Women's Leadership
Network: Retaining, Attracting and
Developing Talent in a Competitive
Marketplace Panel Discussion**
MARQUETTE, LEVEL 5

9:00 am – 4:30 pm

INSIDE Credit Union Compliance
LASALLE, LEVEL 5
Sponsored by CU Solutions Group
Strategic Advisory Services

9:15 am – 11:15 am

**Center Stage! Opener,
Special Guests and Keynote**
AMBASSADOR BALLROOM, LEVEL 3
Sponsored by Excess Share Insurance

11:30 am – 12:45 pm

**Bridge to Conversation
Networking Lunch**
MACKINAC BALLROOM, LEVEL 5
(Ticketed)

11:30 am – 12:45 pm

Economic Issues Lunch
ONTARIO, LEVEL 3
(Ticketed)

12:50 pm – 2:30 pm

**Guest Program:
Exclusive Renaissance Center Tour**
JEFFERSON LOBBY NORTH, LEVEL 1
(Ticketed)

1:00 pm – 2:30 pm

**Guest Program:
Afternoon with the Marriott Chef**
RENAISSANCE FOYER, LEVEL 4
(Ticketed)

1:00 pm – 1:40 pm

Conference Education Sessions

- **Will the Robots Inherit the Banks?**
AMBASSADOR BALLROOM, LEVEL 3
Alex Salkever
- **Strategy Execution:
Tactics, Tips and Technology**
MARQUETTE, LEVEL 5
Isaac Mallory
Sponsored by Multi-Bank Securities, Inc.
- **GRC: What It is and How It Impacts
Credit Unions**
BRULE, LEVEL 5
Sarah Stevenson
Sponsored by MCUL & Affiliates
- **Malware, Mules and Money**
NICOLET, LEVEL 5
Steve Stasiukonis
Sponsored by Excess Share Insurance

1:50 pm – 2:30 pm

Conference Education Sessions

- **Post Session Q&A:
Will the Robots Inherit the Banks?**
DULUTH, LEVEL 5
Alex Salkever
- **The Situation Room**
MARQUETTE, LEVEL 5
Jordan Kingdon and Kieran Marion
Sponsored by MCUL & Affiliates
- **The Reimagined Branch**
BRULE, LEVEL 5
Doug Roossien
Sponsored by CUNA Mutual Group
- **When Insiders Go Bad:
Cyber Threats Inside a Credit Union**
AMBASSADOR BALLROOM, LEVEL 3
Steve Stasiukonis
Sponsored by Plante Moran
- **Lawsuits, ADA Compliance,
Digital Accessibility: Oh My!**
NICOLET, LEVEL 5
Ty D'Amore

2:30 pm – 4:30 pm

General Exposition Viewing
RENAISSANCE BALLROOM, LEVEL 4

4:30 pm – 5:30 pm

**Membership Meeting and
Leadership Summit**
MACKINAC BALLROOM, LEVEL 5

6:00 pm – 8:30 pm

**CU Solutions Group
Welcome Reception!**
GM WORLD, RENAISSANCE CENTER,
GROUND FLOOR
(Included in registration; ticketed for guest-
badge-only registrants)
In Partnership with CUNA Mutual Group
and Sprint

FRIDAY, JUNE 7

Ongoing – 6:15 pm

**Children's Miracle Network Hospitals:
Credit Unions for Kids Silent Auction**
RENAISSANCE FOYER EAST, LEVEL 4

6:30 am – 7:30 am

**Mid-Michigan Chapter
Charity Fun Walk/Run**
DETROIT RIVERFRONT, 1340 ATWATER ST.

7:30 am – 6:00 pm

Registration and Information
RENAISSANCE FOYER, LEVEL 4
Sponsored by Mortgage Center

7:30 am – 6:00 pm

Internet Kiosk
RENAISSANCE FOYER WEST, LEVEL 4
Sponsored by CU Direct

7:30 am – 6:00 pm

Café Breakaway: Attendee Lounge
GRECO, LEVEL 4
Sponsored by Member First Mortgage

7:30 am – 8:30 am

A Great Start! Breakfast Buffet
ONTARIO, LEVEL 3
(Included in registration; ticketed for guest-
badge-only registrants)

8:30 am – 10:00 am

**General Exposition Viewing and
Prize Drawings**
RENAISSANCE BALLROOM, LEVEL 4

9:45 am – 3:30 pm

**Guest Program:
Detroit Culture and Design Experience**
MARRIOTT MOTOR LOBBY ENTRANCE,
GROUND FLOOR
(Ticketed)

10:15 am – 12:30 pm

**Center Stage!
Panel Discussion and Keynote**
AMBASSADOR BALLROOM, LEVEL 3
Sponsored by Intuit TurboTax

12:30 pm – 12:45 pm

**Lunch and Learn Roundtables:
Meal Pickup**
PRE-FUNCTION AREA, LEVEL 5
(Ticketed)

12:45 pm – 1:45 pm

Lunch and Learn Roundtables
(Ticketed)

- **What's for Lunch?
Strategic Lending Ideas**
CADILLAC, LEVEL 5
Patrick Adams
Sponsored by Michigan State Housing
Development Authority
- **Mid-Asset Size Roundtable**
LASALLE, LEVEL 5
Jeff Rendel
- **Power Plays and Pitfalls of
Cannabis Banking**
BRULE, LEVEL 5
Patricia Neighbors
Sponsored by Financial Standards
Group, CPA LLC and Inc.
- **Small-Asset Size
Top 10 Issues Your Brand is Facing**
MARQUETTE, LEVEL 5
Sarah Hope Marshall
- **Large-Asset Size
The Hot List: Ten Timely Topics**
MACKINAC BALLROOM, LEVEL 5
Jim Kasch
- **Where are the Neo-Credit Unions?**
DULUTH, LEVEL 5
Tim Bohlman, David Dean and
Sean King
- **Member Engagement:
Service and Sales Solutions**
NICOLET, LEVEL 5
Mark Arnold

12:45 pm – 1:45 pm

'Lunch to Go' or 'Sit and Chat'
ONTARIO, LEVEL 3
(Ticketed)

2:00 pm – 3:00 pm

Conference Education and Ignite Sessions

- **Ignite Sessions**

AMBASSADOR BALLROOM, LEVEL 3
Kevin Smith and Igniters
Sponsored by
BSB Communications, Inc.

- **We Before Me**

MACKINAC BALLROOM, LEVEL 5
Rick Barrera

- **Emotional and Gender Intelligence: Is EQ More Important than IQ?**

DULUTH, LEVEL 5
Brandi Stankovic
Sponsored by CU Solutions Group

- **Everything Rises and Falls on Leadership (Part 1)**

MARQUETTE, LEVEL 5
Dennis McIntee

- **And the Answer is ... Cannabis Banking! (What was the Question?)**

BRULE, LEVEL 5
Patricia Neighbors

- **Building a Lasting Brand for Credit Unions**

NICOLET, LEVEL 5
Mark Arnold

- **What Credit Unions Have to Learn from Check Cashers and Payday Lenders**

CADILLAC, LEVEL 5
Lisa Servon

- **MSHDA Homeownership Programs**

LASALLE, LEVEL 5
Eric Dusenbury
Sponsored by Michigan State Housing
Development Authority

3:15 pm – 4:15 pm

Conference Education Sessions

- **How the Push to 5G Mobile Networks Will Impact the Finance Industry: The Future of Financial Services is Mobile**

DULUTH, LEVEL 5
Jeff Muglia
Sponsored by Sprint

- **Everything Rises and Falls on Leadership (Part 2)**

MARQUETTE, LEVEL 5
Dennis McIntee

- **Power Plays and Pitfalls of Cannabis Banking**

(Repeated)
BRULE, LEVEL 5
Patricia Neighbors

- **What If and Why Not? Making a Bigger Difference Together**

NICOLET, LEVEL 5
Beth Troost, Kevin O'Connor and
Tracy Rivard
Sponsored by
Michigan Credit Union Foundation

- **Member Experience: Think 1000 Piece Jigsaw Puzzle**

CADILLAC, LEVEL 5
Patrick Adams
Sponsored by CO-OP Financial Services

- **Overcoming the Four Fears in Providing Small Dollar Lending to Members**

LASALLE, LEVEL 5
Ben Morales and
Kevin Foster-Keddie

4:30 pm – 6:00 pm

Children's Miracle Network Hospitals: Credit Unions for Kids Live Auction Cocktail Reception

AMBASSADOR BALLROOM, LEVEL 3
(Included in registration; ticketed for guest-badge-only registrants)

6:15 pm – 7:15 pm

Children's Miracle Network Hospitals: Credit Unions for Kids Silent Auction Closes and Item Pickup

RENAISSANCE FOYER, LEVEL 4

SATURDAY, JUNE 8

8:00 am – 1:00 pm

Children's Miracle Network Hospitals: Credit Unions for Kids Silent Auction Item Pickup

RENAISSANCE FOYER, LEVEL 4

8:00 am – 1:00 pm

Registration and Information

RENAISSANCE FOYER, LEVEL 4
Sponsored by Mortgage Center

8:00 am – 1:00 pm

Internet Kiosk

RENAISSANCE FOYER WEST, LEVEL 4
Sponsored by CU Direct

8:00 am – 1:00 pm

Café Breakaway: Attendee Lounge

GRECO, LEVEL 4
Sponsored by Member First Mortgage

9:00 am – 10:30 am

Honor Awards Breakfast Program and Entertainment by the Water Coolers

AMBASSADOR BALLROOM, LEVEL 3
(Included in registration; ticketed for guest-badge-only registrants)
Sponsored by CUNA Mutual Group

10:45 am – 11:45 am

Conference Education Sessions

- **Best Practices in Addressing and Preventing Harassment in the Workplace**

DULUTH, LEVEL 5
Jennifer Sabourin

- **Offering Professional Trustee Service to Credit Unions and Members**

MARQUETTE, LEVEL 5
Robert Sajdak
Sponsored by Holzman Law, PLLC

- **Engage! CU Link and Open Your Eyes to a Credit Union® Campaign**

BRULE, LEVEL 5
Paula Piccinini and Panelists
Sponsored by CU Solutions Group

- **Service and Sales Solutions**

(Repeated)
NICOLET, LEVEL 5
Mark Arnold

- **Succession Planning: It is Not Just for the CEO**

CADILLAC, LEVEL 5
Jim Kasch

12:00 pm – 1:30 pm

CUES Networking Lunch: Who is the Member of the Future?

MACKINAC BALLROOM, LEVEL 5
(Ticketed)
Mark Arnold
Sponsored by CUES Michigan Council

*Agenda subject to change.

WI-FI: (Marriott_CONFERENCE)
Password: mcu12019

#ACE19

Download the Conference App Available from AppStore and Google Play



Search: MCUL Events

Ground Levels 1 and A



ATWATER STREET (Level A)

- Mid-Michigan Chapter Charity Fun Walk/Run - Friday



GM WORLD, RENAISSANCE CENTER (Level A)

- CU Solutions Group Welcome Reception - Thursday



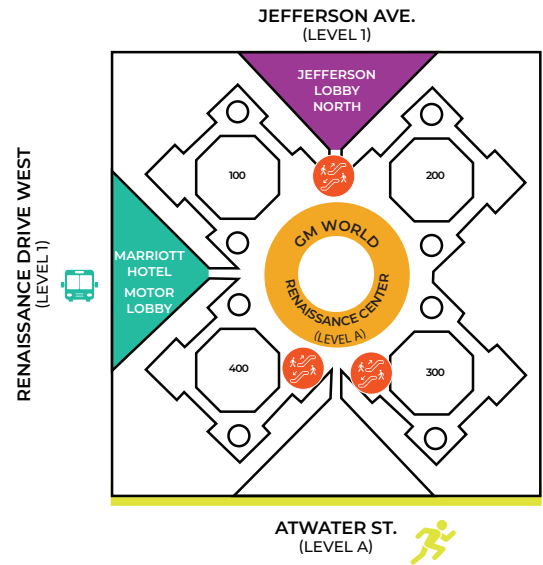
MARRIOTT HOTEL MOTOR LOBBY, RENAISSANCE DRIVE WEST (Level 1)

- Guest Program: Detroit Culture and Design Experience - Friday



JEFFERSON LOBBY NORTH (Level 1)

- Guest Program: Exclusive Renaissance Center Tour - Thursday



Level 3



42 DEGREES NORTH

- Corks for a Cause Networking Extravaganza! - Wednesday
- Alloya Live Hospitality Party - Wednesday

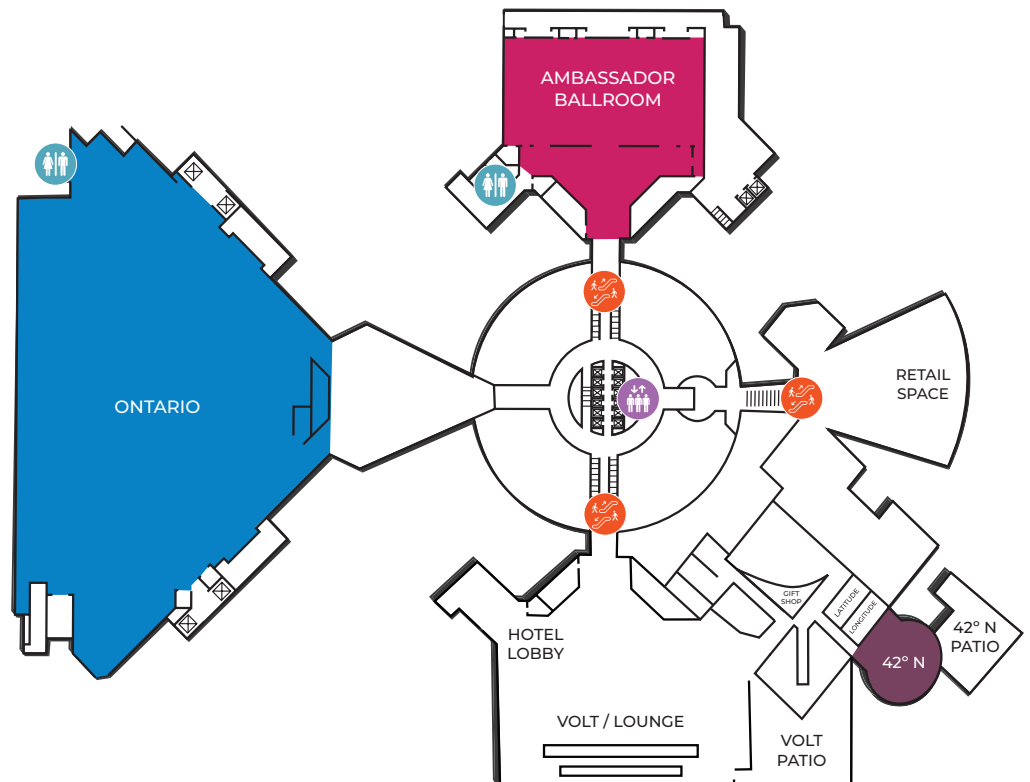


ONTARIO

- Economic Issues Lunch - Thursday
- Great Start! Breakfast Buffet - Friday
- 'Lunch to Go' or 'Sit and Chat' - Friday

AMBASSADOR BALLROOM

- Center Stage! Opener, Special Guests and Keynote - Thursday
- Education Session: Will the Robots Inherit the Banks? - Thursday
- Education Session: When Insiders Go Bad: Cyber Threats Inside a Credit Union - Thursday
- Center Stage! Panel Discussion and Keynote - Friday
- Ignite Sessions - Friday
- CMN Hospitals Live Auction Cocktail Reception - Friday
- Honor Awards Breakfast Program - Saturday



Level 4

RENAISSANCE FOYER

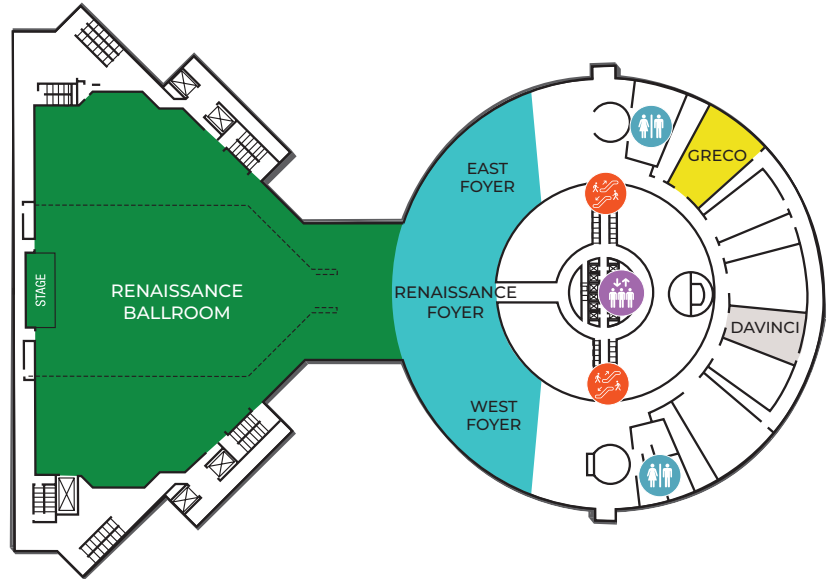
- Registration, Information and Internet Kiosk - *Wednesday, Thursday, Friday and Saturday*
- CMN Hospitals Silent Auction - *Wednesday, Thursday and Friday*
- CMN Hospitals Auction Pickup - *Friday and Saturday*
- Guest Program Meeting Location: *Afternoon with the Marriott Chef - Thursday*

RENAISSANCE BALLROOM

- Exposition - *Thursday and Friday*

GRECO

- Café Breakaway: Attendee Lounge - *Thursday, Friday and Saturday*



Level 5

CONFERENCE EDUCATION SESSION ROOMS

Thursday, Friday and Saturday

Refer to each day's agenda or conference app for more Education Sessions on Level 5

PRE-FUNCTION AREA

- Lunch and Learn Roundtables: Meal Pickup - *Friday*

LASALLE

- INSIDE Credit Union Compliance - *Thursday*
- Lunch and Learn Roundtable: Mid-Asset Size - *Friday*

CADILLAC

- INSIDE Credit Union Young Professionals - *Thursday*
- Lunch and Learn Roundtable: *What's for Lunch? Strategic Lending Ideas - Friday*

DULUTH

- Lunch and Learn Roundtable: *Where are the Neo-Credit Unions? - Friday*

BRULE

- Lunch and Learn Roundtable: *Power Plays and Pitfalls of Cannabis Banking - Friday*

NICOLET

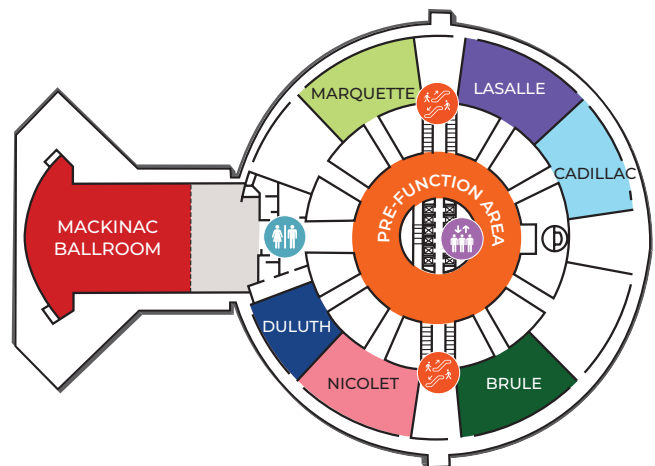
- Lunch and Learn Roundtable: *Member Engagement: Service and Sales Solutions - Friday*

MARQUETTE

- Global Women's Leadership Network - *Thursday*
- Lunch and Learn Roundtable: Small-Asset Size *Top 10 Issues Your Brand is Facing - Friday*

MACKINAC BALLROOM

- Bridge to Conversation Networking Lunch - *Thursday*
- Membership Meeting and Leadership Summit - *Thursday*
- Lunch and Learn Roundtable: Large-Asset Size *The Hot List: Ten Timely Topics - Friday*
- Education Session: *We Before Me - Friday*
- CUES Networking Lunch - *Saturday*



Thank You Sponsors

